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CENTRAL FAX CENTER**

AUG 03 2007

FAX TRANSMISSION**DATE:** August 3, 2007**PTO IDENTIFIER:** Application Number 08/444,758
Patent Number**Inventor:** John C. Harvey**MESSAGE TO:** US Patent and Trademark Office**FAX NUMBER:** (571) 273-8300**FROM:** GOODWIN PROCTER LLP

Carl Benson

PHONE: (202) 346-4000**PAGES (Including Cover Sheet):** 4**CONTENTS:**

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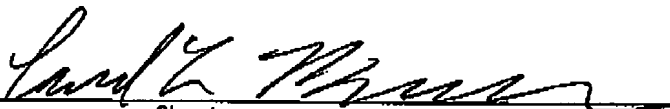
Application No. (if known): 08/444,758

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- 1) **Statement Under 37 CFR 3.73(b)**
- 2) **Power of Attorney to Prosecute Applications Before the USPTO**



Signature

Carl Benson

Typed or printed name of person signing Certificate

38,378

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STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: John C. Harvey, et al.**RECEIVED
CENTRAL FAX CENTER**Application No./Patent No.: 08/444,758Filed/Issue Date: May 19, 1995**AUG 03 2007**Entitled: SIGNAL PROCESSING APPARATUS AND METHODSPersonalized Media Communications, L.L.C.

(Name of Assignee)

, a

Corporation

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

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In the patent application/patent identified above by virtue of either:

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B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:1. From: _____ To: _____
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[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Carl L. Benson
SignatureAugust 3, 2003

Date

Carl L. Benson, Reg. No. 38,378

Printed or Typed Name

(202) 346-4018

Telephone Number

Attorney For Applicant

Title

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I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

☐ Practitioners associated with the Customer Number

OR

☒ Practitioner(s) named below (If more than ten persons practitioners are to be named, then a customer number must be used).

NAME	Registration Number	NAME	Registration Number
Thomas J. Scott, Jr.	27,836		
Joseph M. Guiliano	36,539		
Carl L. Benson	38,378		

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

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OR

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Address			
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Assignee Name and Address

Personalized Media Communications, LLC
708 3rd Avenue, 35th Floor
New York, NY 10017

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/88 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

Signature	<i>Gerald T. Holtzman</i>	Date	5/29/07
Name	Gerald T. Holtzman	Telephone	281.980.3550
Title	General Counsel		

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the person who is the first to file by the USPTO to process an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including reviewing, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount or time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND PAGE OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1460, Alexandria, VA 22313-1460.

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